

Be a part of the **fun!!**

EdgeFest is **Thriving** in Edgewater!



Your **Place** for Family Fun!



2019 Sponsorship Pack



Dear Business Owner/Community Partner,

We want to invite you to be part of our annual event series in Edgewater. There are eleven (11) **EdgeFest** events planned for 2019. Each event will include a variety of activities designed to provide something for every member of the family. The 2019 schedule of events is included on page three of this packet.

Becoming a sponsor provides you with numerous opportunities to promote your business. We will design and distribute event flyers that will also include the sponsor names or logos. There are other sponsor benefits outlined on the next page.

The mission of Edgewater Special Events:

- Effective promotion for our business and community partners
 - Family fun for citizens and visitors

Your sponsorship is a fun, economical opportunity for you to showcase your business to our citizens and visitors. On the following page you will find the different sponsorship and vendor categories. We have also included a sponsorship form for you to complete.

We hope you will find it worthwhile to participate in our thriving EdgeFest event series. Based on our **EdgeFest** events last year, we anticipate these events could draw 1500+ people per event. Please feel free to contact me if you have any questions.

Sincerest Regards,

Jill Danigel

Public Relations & Special Events Coordinator

SpecialEvents@cityofedgewater.org

386-566-3719



Sponsorship Categories

Sponsor Level	Total Cost for 11 events	Free Booth Space	Mentions on City Facebook Page	Business Name Mentions by Event DJ	Stage Front Banner (provided by sponsor)	Logo on Print Ads	Business Logo on Event Flyers	Business Mention in Press Releases
Diamond Sponsor	\$5,000	✓	✓	✓	✓	✓	✓	✓
Platinum Sponsor	\$2,500	✓	✓	✓	✓	✓	✓	
Gold Sponsor	\$1,000	✓	✓	✓	✓		✓	
Silver Sponsor	\$500	✓	✓	✓			✓	
Bronze Sponsor	\$350	✓	✓	✓				
Food Vendor	\$200	✓		✓				

2019 Schedule of Events

Date	Location	Event Activities
January 26, 2019	Hawks Park	Classic Car Show
February 23, 2019	Rotary Park	Pet-A-Palooza
March 23, 2019	Hawks Park	Chili Cook Off
April 13, 2019	Hawks Park Ballfields	Easter Eggstravaganza
May 18, 2019	Whistle Stop Park	Health Hootenanny
June 1, 2019	SEV Family YMCA	School's Out Party
July 4, 2019	Menard/Kennedy Parks	4 th of July
August 3, 2019	SEV Family YMCA	Back to School Party
September 21, 2019	Menard May Park	Day on the River
October 26, 2019	Hawks Park Soccer Complex	Fall Festival
November 23, 2019	Hawks Park	Backyard BBQ

* Business names/logos on promotional materials may be sized according to sponsor level.

* Sponsorships are non-exclusive.



Yes, please sign me up for a Sponsorship!

<input type="checkbox"/>	Diamond Sponsor	\$5,000
<input type="checkbox"/>	Platinum Sponsor	\$2,500
<input type="checkbox"/>	Gold Sponsor	\$1,000
<input type="checkbox"/>	Silver Sponsor	\$500
<input type="checkbox"/>	Bronze Sponsor	\$350
<input type="checkbox"/>	Food/Retail Vendor	\$200

Name of Business: _____

Contact Person: _____

Mailing Address: _____

Email Address: _____

Daytime Phone: _____

Yes, I plan to have a booth at each event.

No, I do not wish to have a booth.

I may have a booth at certain events.

Please make your check payable to **City of Edgewater** and mail with this form to:

City of Edgewater - Special Events

P.O. Box 100

Edgewater, FL 32132

Contact

(386) 424-2400 ext. 1340

SpecialEvents@cityofedgewater.org



Thank You !