

Be a part of the **fun!!**

EDGEfest is **Thriving** in Edgewater!



**EDGE**  
*fest*

Your **Place** for Family Fun!



**2023 Sponsorship Pack**



Dear Business Owner/Community Partner,

We want to invite you to be part of our annual **EDGEfest** event series in Edgewater. There are fourteen (14) events planned for 2023. Each event will include a variety of activities designed to provide something for every member of the family.

The 2023 schedule of events is included on page three of this packet.

Becoming a sponsor provides you with numerous opportunities to promote your business. We design and distribute event flyers that include sponsor names or logos. Additional sponsor benefits are outlined on the next page.

***The Mission of Edgewater Special Events:***

- Effective promotion for our business and community partners
- Family fun for citizens and visitors

**EDGEfest** sponsorship is a fun, economical opportunity to showcase your business to Edgewater's citizens and visitors. On the following page you will find the sponsorship and vendor options for 2023 and we have also included a sponsorship form to sign up.

We know you will find it worthwhile to participate in our thriving **EDGEfest** event series.

Please feel free to contact me if you have any questions.

Sincerest Regards,

**Brandi Matzek**

Special Events Coordinator  
bmatzek@cityofedgewater.org  
386-424-2400 x7207



# Sponsorship Categories

<b>Sponsor Level</b>	<b>Total Cost for 10 Events</b>	<b>Free Booth Space</b>	<b>Mentions on City Facebook Page</b>	<b>Business Name Mentions by Event DJ</b>	<b>Stage Front Banner/ Sign (provided by sponsor)</b>	<b>Sponsor of the Month Promotion</b>	<b>Business Logo on Event Flyers</b>	<b>Business Mention in Press Releases</b>
<b>Diamond Sponsor</b>	<b>\$5,000</b>	✓	✓	✓	✓	8 posts	✓	✓
<b>Platinum Sponsor</b>	<b>\$2,500</b>	✓	✓	✓	✓	4 posts	✓	
<b>Gold Sponsor</b>	<b>\$1,000</b>	✓	✓	✓	✓	2 posts	✓	
<b>Silver Sponsor</b>	<b>\$600</b>	✓	✓	✓			✓	
<b>Bronze Sponsor</b>	<b>\$400</b>	✓	✓	✓				
<b>Food/ Retail Vendor</b>	<b>\$300</b>	✓		✓				

## 2023 Schedule of Events

<b>Date</b>	<b>Location</b>	<b>Event Activities</b>
January 28, 2023	Hawks Park	Classic Car Show
February 4, 2023	SEV Family YMCA	Princess Ball
March 18, 2023	Rotary Park	Paws and Claws Party
April 1, 2023	Hawks Park Ballfields	Easter Eggstravaganza
April 22, 2023	Whistle Stop Park	Arbor/Earth Day
May 13, 2023	Whistle Stop Park	Mother's Day Celebration
May 27, 2023	Hawks Park Amphitheater	Laser Light Show
June 3, 2023	SEV Family YMCA	It's Summertime
June 17, 2023	Whistle Stop Park	Father's Day Celebration
July 4, 2023	Kennedy & Menard Parks	4 <sup>th</sup> of July
August 5, 2023	SEV Family YMCA	Back to School Party
September 16, 2023	Menard May Park	River Rescue Regatta & Coastal Cleanup
October 28, 2023	Hawks Park Ballfields	Fall Festival & Trunk or Treat
December 9, 2023	Indian River Boulevard	Christmas Parade

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**Yes, please sign me up for a Sponsorship!**

<input type="checkbox"/>	Diamond Sponsor	\$5,000
<input type="checkbox"/>	Platinum Sponsor	\$2,500
<input type="checkbox"/>	Gold Sponsor	\$1,000
<input type="checkbox"/>	Silver Sponsor	\$600
<input type="checkbox"/>	Bronze Sponsor	\$400
<input type="checkbox"/>	Food/Retail Vendor	\$300
<input type="checkbox"/>	Single Event Sponsor	Call for pricing

Name of Business: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_

Yes, I plan to have a booth at each event.

No, I do not wish to have a booth.

I may have a booth at certain events.

Please make your check payable to **City of Edgewater** and mail with this form to:

**City of Edgewater - Special Events**

1108 S. Ridgewood Ave.  
Edgewater, FL 32132

**Contact**

(386) 424-2400 ext. 7207  
bmatzek@cityofedgewater.org



**Thank You!**