



VOLUSIA BUSINESS RESOURCES LIVE PRESENTS

Funding Readiness 2024

The Center at Deltona, 1640 Dr. M.L.K. Blvd

8:00 a.m. – 1:30 p.m.

Agenda – October 2, 2024

- 7:00am** Partner, Sponsor and Event staff Setup
- 8:00 am** Registration opens, breakfast served and networking
- 8:30am** **Welcome Address**
Speaker/MC: Jessica Lovatt, Volusia Manufacturers Association and VBR Partner
- 8:40 – 9:00am** **Volusia Business Resources Funding Readiness Center & Checkup Overview**
Speakers: Stephanie Ford, Southeast Volusia Chamber of Commerce
Brad Harris, Volusia County Economic Development
- Breakout I & II Sessions – repeats twice**
- 9:05 – 9:45am** **Breakout I: The 5C's of Credit – Bankers Panel – Main Ballroom C**
Speakers: Bob Ludlow, Truist Bank
Lisa Peterson, SouthState Bank
Fairwinds Credit Union Banker #3 TBD
- Breakout II: Organizing Your Business Finances – Ballroom A/B**
Speakers: Suzanne Forbes, Managing Partner, James Moore & Co.
- 9:55 – 10:35am** **Repeat Breakouts I & II**
- 10:45am – 12:15pm** **Breakout III: Funding Options 101 - Panel Main Ballroom C (all attendees)**
Speakers: Trecia Arrington, Consultant, Florida SBDC
Karlton Johnson, Community Development Officer, [BBIF](#)
S. "Boyd" Karren, Managing Partner, Otro Financial
Bob Reed, StarterStudio
- 12:15 – 1:30pm** **Keynote Address & Lunch: Daryl Scott, Founder [Venus Swimwear](#)**
12:15 Lunch served (grab & go)
12:35 Lou Paris, Director Volusia County Div. of Economic Development
Introduction to Keynote
12:45 Daryl Scott, Keynote address
1:30 Event closes
- 1:30 – 2 pm** Breakdown and cleanup